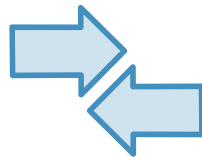


Automation is the Answer

With a maxed out manual operation, the Arbor Day Foundation asked the experts



Industry:
Nonprofit



Volume:
Varies widely from 8,000 to 100,000 transactions per day



Processing:
Check, credit card and cash payments for 45 programs with complex coupons containing member and campaign information

“Mavro’s Smart Batching™ technology is key to our success. It lets us prioritize our processing to get the maximum impact from our most generous donors.”

Dan Hoien
Member Services Supervisor

THE CHALLENGE:

Volatility of daily volumes made personnel management a major problem. The manual system for opening, categorizing and sorting incoming mail, extracting payment and donor information from the documents, and entering it into donor databases was too labor-intensive to keep up.

OUR SOLUTION:

A flexible, automated system with 60% fewer processing steps. Three OPEX scanners extract and scan all incoming mail regardless of daily fluctuations and without any pre-sorting. Mavro's Smart Batching™ technology recognizes payment types and routes transactions for appropriate processing.

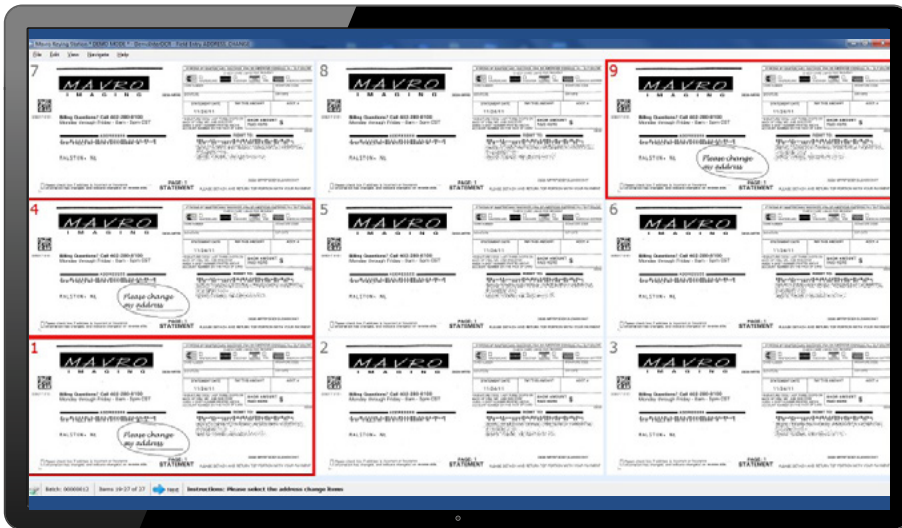


Image-based workflows mean paper documents don't have to be transported between departments, make for easy archiving and save physical storage. Cradle-to-grave tracking gives full visibility of transactions and real-time monitoring ensures even the highest volumes are processed with ease.

✓ Flexibility Overcomes Fluctuation

With peak volume 12 times their average and a complicated payment stream, Mavro designed the system to meet these unique challenges.

✓ 90% Less Manual Handling

Automation made for predictable personnel requirements, greatly reducing the need for temporary staff to handle high daily volumes.

✓ No Substitute for Experience

Mavro's expert team suggested adding a 2D barcode to the coupon designs to ensure high read rates despite their complexity.

✓ Same Day Electronic Deposits

Improved fund availability and eliminated physical check deposits. ICL electronic deposit files are ready by the end of each business day.

ABOUT MAVRO IMAGING

Mavro is committed to helping companies gain efficiency, reduce manual labor and save money by intelligently processing documents and payments. Our revolutionary remittance, forms, medical claims and lockbox software is fully configurable, scalable and is backed by support from our responsive team of experts.